Historic, Archive Document

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Floral Gems from China

Page 3 LOT 6, ALBA PLENA, Full Double White 18-24" high, 6" pot, 5 yrs. old, branched, no fl. buds	Page 18 LOT 37, LADY HUME BLUSH (genuine) Full Double White, Blush Tim Our stock is limited to a few 18-36" pot plants and one seven-foo heavily budded specimen growing in wood box. Priced on application This is a collectors' variety, rare in commerce.
Page 5 LOT 41, CANDIDESSIMA, Full Double White 24-30" high, 7" pot, 6 yrs. old, branched, few budded	Page 19 LOT 116, NAME UNKNOWN, Full Double White, Penciled Pink 16-24" high, 6" pot, 5 yrs. old single stem, no buds
LOT 72, NOBBLISSIMA, Double Peony White 30-36" high, 9" pot, 9 yrs. old, branched and budded\$ 5.00 36-42" high, 9" pot, 9 yrs. old, branched and budded 6.00 42-48" high, 9" pot, 9 yrs. old, branched and budded 7.00 Page 6	Page 21 LOT 15, PROF CHAS. S. SARGENT, Peony Form Red 18-24" high, 5" pot, 4 yrs. old, single stem, no buds
LOT 79, Double Pink, Name Unknown 24-30" high, 9" pot, 8 yrs. old, well branched, budded\$ 6.00 30-36" high, 9" pot, 8 yrs. old, well branched, budded 7.00	LOT 29, Variegated, NAME UNKNOWN, Red, White and Pink, Loose
Page 7 LOT 28, PINK PERFECTION, Full Double Pink 15-18" high, 5" pot, branched, few buds	Rose Form 30-36" high, 9" pot, 7 yrs. old, well branched, few buds. \$4.00 36-42" high, 9" pot, 8 yrs. old, well branched, budded. 6.00 42-48" high, 9" pot, 8 yrs. old, well branched, budded. 7.00 42-48" high, 10" pot, 10 yrs. old, well branched, budded. 8.00 Page 23 LOT 4, FIMBRIATA ALBA (rare) Full Double White 24 30" high, 8" pot, 8 yrs. old, well branched, few buds. \$12.50
Page 8 LOT 23. VARIEGATED, Name Unknown 18-24" high, 6" pot, 5 yrs. old branched, budded	36-42" high, 10" pot, 10 yrs, old, well branched, few buds
Page 9 LOT 1, SARAH FROST (genuine) Full Double Red 18-24" high, 8" pot 6 yrs. old, well branched, budded. \$ 2.50 24-30" high, 8" pot, 7 yrs. old, well branched, budded. 3.50 30-36" high, 9" pot, 8 yrs. old, well branched, budded. 6.00 30-36" high, 9" pot, 9 yrs. old, specimen, budded. 7.00	42-48" high, 8" pot, 8 yrs. old well branched, few buds
LOT 16, ANEMINEOFLORA RIBRA, Double Peony Red 24-30 high, 6" pot, 5 yrs. old, branched, few buds. \$3.50 30-36' high, 7" pot, 7 yrs. old, branched, budded. \$4.00 36-42" high, 9" pot, 9 yrs. old, well branched, budded. 8.00	LOT 13, NAME UNKNOWN, White and Pink 36-42' high 10" pot, 10 yrs. old, well branched, budded\$ 10.00 42-48" high, 12" pot, 11 yr. old, specimen, well budded 15.00 LOT 18, JARVIS RED, Dark Red
Page 10 LOT 95. DOUBLE RED, NAME UNKNOWN, Semi-Double Red 24-30" high, 10" pot, 10 yrs. old, specimens, budded	24-30" high, 10" pot, 9 yrs. old, well-branched, budded\$ 4.00 LOT 19, NAME UNKNOWN, Double Red 24-36" high, 8" pot, 9 yrs. old, specimens, well budded\$ 3.50 30-36" high, 8" pot, 9 yrs. old, specimens, well budded\$ 4.00
Page 11 BLOOD OF CHINA, (very rare) Double Brilliant Red 15-18" high, 4" pot, 3 yrs. old, single stem, no buds	LOT 24 NAME UNKNOWN, Anemone White, Penciled with Pink 42-48" high, 8" pot, 7 yrs. old, well branched, no buds\$ 4.00 54-60" high, 14" tubs, 13 yrs. old, specimens, budded 10.00 LOT 27, IL TRAMONTO Sold out. LOT 36, NAME UNKNOWN, Semi-Double Deep Pink 30-36" high, 9" pot, 9 yrs. old, well branched, budded \$ 6.0 30-36" high, 10" pot, 9 yrs. old, well branched, budded 5.0 LOT 40, NAME UNKNOWN, Full Double Pink 30-36" high, 7" pot 9 yrs. old, well branched, few buds \$20.0 42-52" high, 10" pot, 9 yrs. old, well branched, few buds \$20.0
Page 12 LOT 54, MARQUISE D'EXETER, Bright Double Pink 24-30" high, 5" pot, 4 yrs. old, slightly branched, no buds\$ 3.50 30-36" high, 5" pot, 4 yrs. old, slightly branched, no buds 4.00	LOT 41, CANDIDESSIMA (Shy Blooming Strain) 42-48" high, 9" pot, 11 yrs. old, well branched, no buds\$ 3.0 LOT 42, NAME UNKNOWN, Full Double Red and White 42-48" high, 9" pot, 8 yrs. old well branched, budded\$ 6.0
Page 13 LOT 25, MATHOTIANA ALBA, Double White 12-18" high, 5" pot. 4 yrs. old, single stem, no buds	LOT 44, PINK IMPERFECTION, Double Pink (Not Pink Perfection) 42-48" high, 12" pot, 10 yrs, old, well branched, buds
Page 14 LOT 117, WILLIAM PENN, White and Deep Blue-Red Peony 30-36" high, 8" pot, 9 yrs. old, branched, no buds	24-30" high, 8" pot, 8 yrs. old, wide spread, well budded
Page 15 LOT 66, C. M. HOVEY, (genuine) Brilliant Red 24-30" high, 6" pot, 5 yrs. old, single stem, no buds \$ 5.00 24-30" high, 7" pot, 5 yrs. old, slightly branched, no buds 7.00 30-36" high, 8" pot, 7 yrs. old, branched, no buds 10.00 30-36" high, 10" pot, 9 yrs. old, well branched, budded 20.00	LOT 55, HARLEQUIN, (genuine) White, Pink and Variegated 18-24" high, 8" pot, 7 yrs. old, branched, few buds \$ 5.0 24-30" high, 8" pot, 7 yrs. old, branched, few buds 6.0 36-42" high, 12" pot, 11 yrs. old, specimen, budded 20.0 42-48" high, 12" pot, 11 yr. old, specimen, budded 25.0
Page 17 MILDRED SEYDELL, Camellia, Full Double Pink and White 24-30" high, 9" pot, 8 yrs. old, specimens, well budded\$12.50 30-36" high, 9" pot, 8 yrs. old, specimens, well budded	LOT 88, NAME UNKNOWN, Anemone Form, Orchid Pink, Rose of White 36-42" high, 9" pot, 9 yrs. old, branched, few buds



Section 562, P. L. & R.

THIS IS AN HONEST PRICE LIST

Most nurseries offer their Camellias showing only the height of plant and price each, often selling them by names of doubtful authenticity.

They never tell you the age of the plant. Neither can you know if the plant will bloom this season or not. In other words they do not tell you if the plant has flower buds, nor do they indicate the character of growth or give information as to the size pot or approximate shipping weight.

This LONGVIEW Price-List, like all our previous lists,

leaves nothing to your imagination.

For many years, LONGVIEW "TRUE TO NAME" or description, Camellias have been sold by Lot Numbers, and each plant marked with a permanent embossed copper label, attached with a flexible Monel metal cable. No other nursery dared to use permanent means for identification of the plants they sell. This is your guarantee of satisfaction when Camellias come from LONGVIEW.

Camden Conn. March 22, 1941

The Camellias ordered from you arrived in perfect condition, and were much nicer plants than 1 expected.

H. C. K.

Macon, Ga. March 14, 1941
Your Camellias were gorgeous and our visit to LONGVIEW was the high light of our trip.
Mrs. A. E. B., Jr.

The offerings in this Price-List are subject to wars, fires, floods, hail, sub-freezing weather, laws, trade agreements, price regulations, strikes, sit-downs, lock-outs, wage-hour agreements, quarantines, pestilence, Robinson-Patman Acts, Fair Trade Acts, stipulations, State Sales or Use Tax, Federal and State regulations, government

priorities, New Deal or Raw Deal regulations, and any other so called "Act of God".

TERMS

All quotations and orders entered subject to prior sales. Being human, we prefer remittance with order. Shipments will be made on receipt of 25% deposit, and balance can be paid C. O. D. Remittance can be made any way suiting your convenience. Credit accounts not solicited, but arrangements can be made for purchasing on open account on orders for \$100.00 or more, after satisfactory references are supplied.

LOT 100, GOV. MOUTON, Dark Red and White

Portland, Oregon Feb. 13, 1941

The Camellia arrived fresh and beautiful.
Your method of packing is superior to any I have EVER received from other parts of the country.

Mrs. V. W. A.

PRICE LIST

SEASON 1941 - 1942 APPLYING TO CAMELLIAS DESCRIBED IN CATALOGUE NO. 79

CAMELLIAS, FLORAL GEMS FROM CHINA

18-24" high, 7" pot, 8 yrs. old, branched, few buds\$	2 00
18-24" high, 8" pot, 8 yrs. old, well branched, budded	2.50
30-36" high, 9" pot, 8 yrs. old, well branched, budded	3.50
50-50 mgn, 5 pot, a yis. ora, wen standard, badded	0.00
LOT 61, TRICOLOR de SIEBOLDII, Semi-Double White, Red and I	Pink
18-24" high, 5" pot, 4 yrs. old, slightly branched, no buds\$	
TOTAL STATES TOTAL DATE OF THE DESCRIPTION OF THE D	
LOT 67, NAME UNKNOWN, Double Rose 36-48" high, 9" pot, 10 yrs, old, well branched, budded\$	6 00
48-60" high, 9 and 10" pots, 12 yrs, old, well branched, budded	8.00
10 00 mgm, 0 and 10 pool, 12 yrs, ord, world branched, baddedir.	
LOT 75, NAME UNKNOWN, Semi-Double Red and White	
42-48" high, 9" pot, 9 yrs. old, branched, budded\$	6.00
LOT 78, WARATAH This variety sold out.	
This variety sold out.	
LOT 87, SOPHIA, (genuine) Anemone Form Pink and White	
18-24" high, 7" pot, 7 yrs. old, slightly branched, few buds\$	4.00
24-30" high, 7" pot, 7 yrs. old, branched, few buds	5.00
30-36" high, 8" pot, 8 yrs. old, branched, few buds	6.00
LOT 90, MRS, LEURMAN Double Bright Red and White	
42-48" high. 10" pot, 9 yrs. old, well branched budded\$	6 00
48-54" high, 10" pot, 9 yrs. old, well branched, budded	8.00

18-24" high, 8" pot 7 yrs. old, well branched, budded \$ 8. 20-24" high, 10" pot, 7 yrs. old, specimens. well budded 10.	
LOT 115, NAME UNKNOWN Single Pink, Fragrant 54-60" high, 9 and 10" pots, 10 yrs, old, brfanched budded\$ 6, 60-72" high, 3 and 10" pots 10 yrs, old, branched, budded 8.	
LOT 121, ELENA NOBILE, Double Red 30-36" high, 9" pot. 9 yrs. old, well branched, budded 5.	.00
LOT 122, EMPRESS This variety sold out.	
	.00
	1.50 1.00 1.00
Page 26 LOT 22. PURITY, Double White 24-30" high, 6" pot, 5 yrs, old, slightly branched, no buds\$ 3 30-36" high, 7" pot, 6 yrs, old, slightly branched, no buds\$ 4 \$4.40" high, 12" pot, 11 yrs, old, slightly branched, no buds	1.00

LONG DISTANCE PHONE; MOBILE EXCHANGE-"BELMONT 2001-R"



IN YOUR REPLY
PLEASE REFER TO:

List 79-8

CAMELLIA SPECIALIST



At your request, this price list on Camellias was mailed.

Winter-flowering Camellias will add a note of sparkle and romance to your conservatory, or distinction to your garden.

The dignity of these flowers brings a more abundant life, awaking emotional ecstasies, lasting charm and appeal.

For you, life begins when you have grown and flowered LONGVIEW Camellias. You'll be enraptured by the elegance of their blossoms, richness and brilliancy of their colors.

From coast to coast, our customers tell how LONGVIEW Camellias helped them to attain new happiness. These letters came from people to whom good taste is as important in flowers, as in everything with which they associate themselves.

Remember this: The few dollars invested in LONGVIEW Camellias will add more enjoyment to your life, year after year, because Camellias are known to live 150 years, increasing in size and floral beauty each succeeding season.

Prices will be found on the inside pages of this letter, with a convenient order blank.

No extra charge for plants with flower buds. But your order should be placed promptly if you wish Camellias with the greatest number of buds.

Robt. O. Rubel, Jr.
Robt. O. Rubel, Jr.



FOR FULL DESCRIPTIONS AND ILLUSTRATIONS OF MANY OF THE CAMELLIAS OFFERED IN THIS PRICE-LIST, CONSULT OUR LARGE, BEAUTIFUL CATALOGUE, ENTITLED "FLORAL GEMS FROM CHINA" NO. 79.

EXTRA COPY SENT PREPAID ON RECEIPT OF 10c STAMPS OR COIN.





Springfield, III. Feb. 29-1949

The most enjoyable part of my greenhouse this winter has been my LONGVIEW Camellias. The plants you sent me produced a large number of the most beautiful flowers we had in the greenhouse, and I do not except my orchid plants which, up to this time, have certainly been my pets.

Eldridge, Calif. Nov. 8-1939

Prof. C. S. Sargent received this week. Such a fine plant, packed so well one would not have secured any Camellia in California in as good condition.

Miss V. C. G.

Chestnut Hill, Mass. Dec. 6-1940

The Camellia sent me last January was most satisfactory. It arrived with four beautiful blossoms, some twenty-five buds, twenty of which matured beautifully, and I had blossoms to look at for a period of six weeks in my sun porch.

W. A. S.

Milwaukee, Wis. March 1-1940
Must tell you happiness is all over the house, for a LONGVIEW Camellia is blooming. It is beautiful.

Greenwood, S. C. March 11-1940
I received the Camellia and it is a beauty. It makes the rest of my Camellias sink into insignificance.
H. W. B.

Cleveland, O. April 13-1940

The Camellias I bought from you early in the winter came in wonderful shape, and were a source of joy all

Mrs. R. E. B

Hawkinsville, Ga. Jan. 27-1939
Camellia came yesterday, express charges, only 35 cents. Reached me in excellent condition and I am well pleased. I believe you have something besides "bull" in what you say about your packing and shipping pot grown Camellias.

J. J. W.

Springdale, Conn. June 15-1939
Your Camellias arrived in perfect shape, and the amount of flower buds, and their subsequent blooms far exceeded what your catalogue description had led me to hope for.

Albany, Oregon. Dec. 5-1940

The Camellias ordered from you in spring have all

Mrs. H, H.

West Point, N. Y. Sept. 16-1940 Your Camellias are affording a lot of pleasure.

Puyallup, Wash. Aug. 20-1940 Your Camellias are doing

doing nicely. Everyone L. F. F. enthusiastic about them.

Dover, Mass. May 22-1940

Last fall you sent me a beautiful Camellia bush with many buds. It bloomed in a most wonderful way. It was my pride and Joy through the early spring.

Mrs. H. H. P.



We recommend shipment of Camellias via Express. Delivery to your door at 2nd class (low) rates. You can estimate the approximate weight of your order from the following approximate weights of different size pots.

Add 20 to 25% for weight of crate

Camellias From Longview Will Satisfy You



Order Sheet

Make remittance payable to

LONGVIEW" CRICHTON, AL

Ship to		Write Plainl	y or Print	194
Street, R.	F. D. or Bo	x ·No		
City			State	
Shipping	Address	***************************************	Ship on or about,	
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Name of	party signir	ng order	AMT. ENCL. \$	
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			rieties in filling orders without customer's per	
		May we substitute?	buds, character and larger size, without ext YES OR NO	ra cost,
Quantity	Lot Size	Age Hoight	NAME OR COLOR Price	Total

if you grant permission. May we substitute?			e substitute?	YES OR NO			
Quantity Wanted	Lot No.	Size Pot	Age	Height	NAME OR COLOR	Price Each	Total
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All quotations are for prompt acceptance, subject to stock being unsold.



IMMEDIATE DELIVERY

LONGVIEW pot-grown Camellias can LONGVIEW pot-grown Camellias can be shipped any month of the year with safety. There's no delay, no waiting a year or two years for a graft "to take", which you will experience when buying grafted Camellias. Pot-grown Camellias are much superior to field-grown plants since the roots must be cut back when dug, and the ball of soil wrapped with burlap before shipping. Only pot-grown Camellias reach you with the complete root system undisturbed, and ready to grow or bloom.

Buy LONGVIEW pot-grown Camellias with every assurance of getting healthy, vigorous plants, true to name or Lot Number description.

description.

"He plants a tree in the morning and wants to saw planks from it at evening."

—Old Chinese Proverb.

(Buy pot grown Camellias and get flowers without delay).

"The Journey of a thousand miles, begins with one pace." Said the Ancient Chinese philosopher Lao-Tze.

To enjoy a wealth of pleasure, adding sparkling beauty to your winter garden or conservatory the first step is to order LONGVIEW Camellias.

